

Electrum Gallery selection process

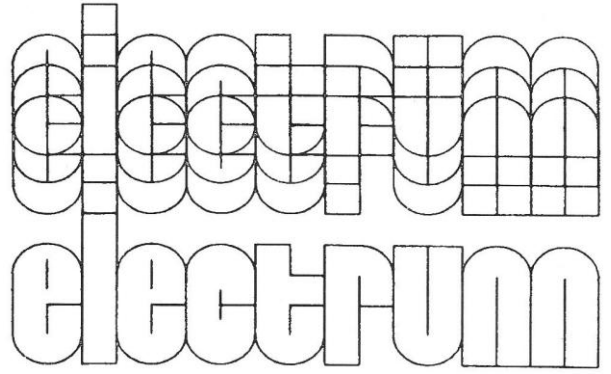
New artist's applications are judged 2 times a year, by a panel of professionals made up of Electrum Gallery employees and external associates.

There are two stages to the process **1) Selection by images**
2) Selection by actual work

Applicants are only selected at the first stage in exceptional circumstances, where the panel is sufficiently aware of the maker's practice. In some cases, the panel may recommend that the applicant re-applies at a later date and this will be clearly indicated in correspondence.

Applications will only be considered from persons who are at least one year on since graduating.

All applications are assessed on the criteria outlined. Applicants will be informed of the outcome at the first stage within 28 days. Applicants should ensure that they can meet requests for further information/work before sending their application.



Selection criteria

Knowledge of material

The maker should demonstrate in-depth knowledge of, sensitivity to and appreciation of the material that they work with.

Skill in technique

The maker should demonstrate that they have fully mastered the techniques used, and be a specialist within their field.

Quality of work

The work must show integrity, be resolved and complete, and be executed to an exceptional standard. The finish of the pieces must prompt an interest into the craft techniques used.

Originality of work

The maker must demonstrate innovation, either through a ground-breaking method or using an existing method in a new way. The work must be truly individual and not derivative of another.

Strong personal voice/identity

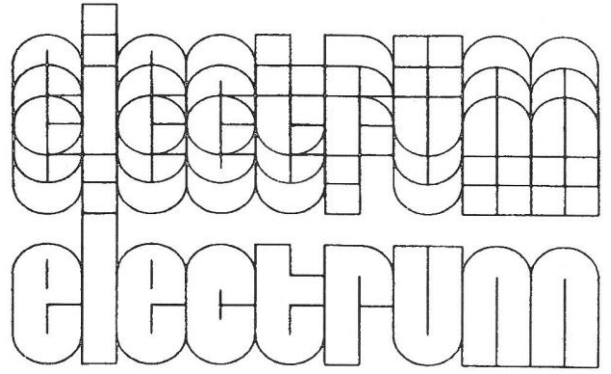
The work must demonstrate creativity and a consistency in quality throughout all pieces of work, and be clearly identifiable as individual of the maker.

Knowledge of cultural context and techniques

The processes used and finished work must be well-researched, and the maker must demonstrate potential for development/ the ability to develop further within the field.

Suitability

The panel must feel that the work clearly fits within the remit of Electrum Gallery, and can be effectively represented through the organisation's activities.



How to apply

Please send your application (CD of images and print out) to reach Electrum Gallery by

- 1. Spring deadline: 28/29 FEBRUARY**
- 2. Autumn deadline: 31 OCTOBER**

Applications are reviewed in March/April and November/December respectively. No applications will be reviewed outside of these times.

Before sending your application, you are strongly advised to visit the venue to understand the level of work required for Electrum Gallery.

You must include the following, by post, in your application:

1. Digital Images x 6

Your images should be no larger than 72 dpi, in jpeg format. Please ensure the CD is clearly labelled with your name.

2. Details of images

Provide short descriptions, dimensions and artist prices for the images you are submitting. Also please provide a description (150 words maximum) of the processes and techniques used.

3. Recent CV

Your CV should include the following headings (where applicable):

Personal details, Stockists, Publications/Articles/Press, Education/Qualifications, Exhibitions, Commissions/Public Collections, Awards, Employment.

4. Artist's statement

Provide a description (300 words maximum) of your work, inspirations and motivations.

5. Large stamped addressed envelope (if you wish your material to be returned)

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